

# Project Data Sheet

## Chapel Hill Jaycees T-shirts

**Primary Purpose**

*The primary purpose of this project is to replenish the Chapter's supply of t-shirts.*

Description: T-shirts provide a nice "welcome" gift for new members, it also allows easy recognition of Jaycees when we're at an event. An additional plus is "free" advertising. The board agreed that the coloration should return to grey; the previous colors were a pastel yellow and a pastel green.

**Goals**

*Goal A: Get more t-shirts for the chapter.*

MANPOWER	Name	Daytime Phone	Evening Phone	Email
VP	NA			<a href="#">NA</a>
Chair	Christina Jaromin			<a href="mailto:burchillies@yahoo.com">burchillies@yahoo.com</a>

**Materials (List all materials that are necessary to conduct this project)**

Item	Source of Donation or amount spent
Digital "Re-established" logo	Amber Neill
T-shirts, printing cost, etc.	\$342.40

**Contact Info (List contact info for any individuals who helped with this project)**

Name	Email	Phone number	Role in project
Christina Jaromin	<a href="mailto:burchillies@yahoo.com">burchillies@yahoo.com</a>		Chairperson
Total Exposure Design	<a href="mailto:jim@totalexposuredesign.com">jim@totalexposuredesign.com</a>		Contact Person

**Time Line (check when these tasks have been scheduled/include date):**

- Date of estimate obtained
- Date of board approval for new t-shirts
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- Announce at General Membership Meeting.
- Information sent out on email lists (e-newsletter & Yahoo Group).
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- Final abbreviated PDS approved by the board.
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<u>Scheduled</u>	<u>Actual</u>
2 days before	Same
2 meetings before event	Same
ASAP & 2 days before the event for those signed up	Same

**Evaluation of Goals**

*Result A: Success!*

**Helpful Information for future chairs**

What worked and didn't work for this project?

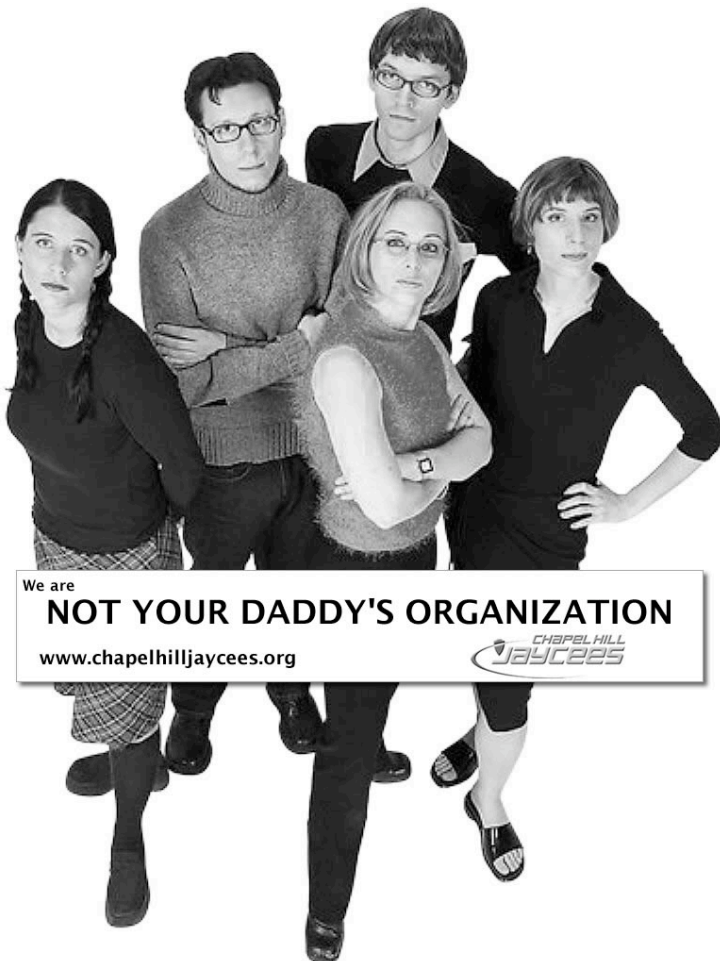
What worked: We have more t-shirts! Any graphic that we use needs to be "700 pixels wide." This is the 2<sup>nd</sup> time we have worked with T.E.D. and they are great to work with. They are located in Hillsborough, but worth the short drive. They know us and are very willing to work with us.

What didn't work: 8 board members, kidding. As a board, we kind of agreed to "hold off" on the t-shirt discussion until it was a pressing problem. Well, when that happened, it placed a real time crunch on the decision making process...the tangible effect was that we didn't have t-shirts for new members when they joined. It also made things more difficult for the Chairperson because she had to make time in her busy schedule to get this done ASAP.

Another thing that didn't work: trying to get a new logo. One of the board members suggested a new logo, see below. It was originally pulled from the Liberty Jaycees website. However, as stated above, the resolution wasn't good enough.



This is the alternative graphic that the President created:



This is the graphic that Nationals had:



Long story short, we couldn't get a high-resolution copy of the picture that we LIKED that could be placed on the t-shirts. The president and chairperson went all the way up to Nationals, contacted several Jaycees across the state, and combed the Internet in order to find a suitable version. No luck. This process took several weeks and A LOT of time. This PDS was written so the above frustration would not be repeated unnecessarily. Also, in order to be better prepared next time, make sure that you still have t-shirts in all sizes when you go to reorder. It also makes things easier if you do not order different colors and different styles, but they are all the same style and color. It makes it easier to re-order them when they are similar.