

# Project Data Sheet

## Yard Sale

May 7, 2005

### Primary Purpose

The primary purpose of this event is to raise funds for our chapter and the NC Jaycee Burn Center (25% of proceeds – Burn Center, 75% of proceeds – Chapter)

### Goals

*Goal A:* Our goal is to raise funds for the Chapel Hill Jaycees and the NC Jaycee Burn Center

*Goal B:* Involve 15 Jaycee members.

*Goal C:* Involve 3 new members.

*Goal D:* Involve 3 guests in the project.

MANPOWER	Name	Daytime Phone	Evening Phone	Email
VP	Melissa Feder			ManagementVP@chapelhilljaycees.org
Chair	Melissa Feder			Same
Pricing Party Committee	Kim, Rob, Melissa F., Melissa B., Sara, Sharon, Kendra, Amber, Joe			
Sign Posting Committee (bought signs, posted signs and removed signs after sale)	Christina Jaromin, Sara Hogan, and Joe Beal			
Yard Sale Day Committee	Tim, Rob, Sara, Melissa F., Melissa & Stephen B., Erin Robinson, Sharon, Amber, Kendra, Kim			

### Materials (List all materials that are necessary to conduct this project)

Item	Source of Donation or amount spent
Donations (furniture, household items, clothing, shoes, books, electronics, etc.)	Community Members, Jaycees, friends, co-workers, and relatives of Jaycees, etc.
Sign-Up Sheet	Chair
Purchased newspaper ads	\$57.90 (Advocate and Daily Tarheel)
Purchased yard sale signs	\$64.58, purchased from Lowe's in Chapel Hill
Tables	Rented from Yarnell-Hoffer (\$40.95 for 10 long tables)
Space to hold yard sale	Reserved at Southern Village – e-mailed John Fugo: <a href="mailto:JFUGO@montgomerydevelopment.com">JFUGO@montgomerydevelopment.com</a> (FREE)
Tarp (over the cashier table)	Owned by our Chapter
Storage unit to hold donations until the sale	Rented from Yarnell-Hoffer (\$85 for 5'x10' climate-controlled storage unit)
Flyers	Printed by Amber Neill (donated by Amber - \$0)
Pricing stickers and markers	Donated by Melissa Brumback
Truck to transport donations to yard sale	Rented from Budget (\$)
Cash box and change (pennies, nickels, dimes, quarters, 1's, 5's, and 10's)	Provided by Jaycee member, \$410 in change, about \$100 in ones, \$100 in fives, \$200 in tens, 1 roll of quarters
Blankets/tarps to lay yard sale items on at the sale	Brought by Jaycee members
Dinner for pricing party and breakfast for yard sale day	Bought 2 pizzas and 4 2-liter sodas, breakfast provided by Melissa B. (bagels, donuts, cream cheese and coffee)

### Contact Info (List contact info for any individuals who helped with this project)

Name	Email	Phone number	Role in project
Rob Thompson	mrtbert@gmail.com	###-####	Drove truck, picked up items day before sale, assisted with flyer distribution in the park and

			ride lots
Kim Winson	Kim.winson@gmail.com	###-####	Allowed her house to be used for a place for donated items, helped with pricing and the day of
Christina Jaromin	<a href="mailto:burrchillies@yahoo.com">burrchillies@yahoo.com</a>	336-512-3832	Sign Posting Committee, allowed her house to be used as a drop point before going to the storage unit
Sara Hogan	<a href="mailto:Sara_Hogan@hotmail.com">Sara_Hogan@hotmail.com</a>		Sign Posting Committee, helped with pricing and the day of the sale
Amber Neill	<a href="mailto:Amber9904@nc.rr.com">Amber9904@nc.rr.com</a>		Helped with pricing and the day of the sale. Also helped with collecting items
Melissa & Stephen Brumback	<a href="mailto:mbrumback@rl-law.com">mbrumback@rl-law.com</a>		Brought breakfast the day of the sale, helped the day of the sale, assisted with flyer distribution in the park and ride lots
Joe Beal	<a href="mailto:mblank@joimail.com">mblank@joimail.com</a>		Sign posting committee, helped with pricing, and the day of the sale, and also helped collect items in the truck when Rob needed assistance, assisted with flyer distribution on cars at the park and ride lots
Erin Robinson			Helped the day of the sale
Brody Underhill			Assisted with flyer distribution in Park & Ride lots
Jim & Merrily Neill			Helped unload the truck the day of the sale
Kendra Fuller	<a href="mailto:briahn@yahoo.com">briahn@yahoo.com</a>		Helped with pricing and the day of the sale
Tim Miller	<a href="mailto:tmiller@intrex.net">tmiller@intrex.net</a>		Helped the day of the sale
Todd Dawson	<a href="mailto:wtdawson@alumni.unc.edu">wtdawson@alumni.unc.edu</a>		
Peter DeStaebler	<a href="mailto:stumpyanks@hotmail.com">stumpyanks@hotmail.com</a>		
Sharon Worthington	Sharon.Worthington@gmail.com		Helped collect items from other chapters

**Time Line (check when these tasks have been scheduled/include date):**

- Date of project established.
- Reserve location
- Purchase ads for donations
- Purchase ads for yard sale
- Project put on website calendar.
- Announce at General Membership Meeting.
- Information sent out on email lists (e-newsletter & Yahoo Group).
- Announce at General Membership Meeting
- Tables and storage unit rented from Yarnell-Hoffer
- Truck rented from Budget
- Flyers printed and distributed (Park and Ride lots)
- Signs purchased
- Signs posted
- Pricing Party
- Pick up truck from Budget and tables from Yarnell-Hoffer

<u>Scheduled</u>	<u>Actual</u>
1 month in advance	Same
1 month in advance	Same
1 month in advance	Same
1 week in advance	Same
Various times	
2 weeks in advance	Friday before the sale
1 month in advance, planned	Day before the sale
1 month in advance, planned	Day before the sale
1 month in advance, reserved	Day before the sale

- Return tables and truck
- Recruit for volunteers for committees (signs, pricing, and sale day)
- Asked members for cash box, tarps, blankets, volunteer to bring breakfast, etc.
- Remove signs

Afternoon after the sale	Same
Ongoing	
Ongoing	Confirmed 1 day before sale
Afternoon after sale	Week after sale

**Evaluation of Goals**

Result A: Result of goal A.

Result B: ## members attended, % of the goal.

Result C: ## new members attended, % of the goal.

Result D: ## guests participated in the project, % of the goal.

**Helpful Information for future chairs**

*What worked or didn't work with the project?*

Rent a bigger storage unit next time, make sure it is not upstairs, and use a facility more centrally located or closer to location of the sale. Renting the truck was a great idea. It was not a problem to get rid of leftovers after the sale; folks from other non-profits came by towards the end and asked if they could have what was left! You might want to contact the PTA Thrift Shop in advance incase that doesn't happen again. Southern Village was a great location to have the sale – easy to find, lots of room to spread out, etc. Big furniture (couches and mattresses) did not sell well. Furniture that sold were bookshelves and desks – things used by students. Clothing was overpriced to start with. Ended up selling clothes for as much as you could fit in a garbage bag for \$1. Books were sold in a box for as much as you could fit for \$1. Shoes were 2 pairs for \$1, or .50 towards end of sale. Electronic equipment was very popular. We had the pricing party the night before the sale at the storage unit; everything was put into the rental truck that night and everything was ready to take to the sale the next morning. If you pick up the tables first, you will be able to use them for the pricing party and not have to sit everything on the floor. Also, make sure when you load the truck, you put the large furniture in first and the boxes last because boxes can fit in cars, but it is hard to fit furniture in cars if you have leftovers. Worked out very well. This project raised \$1000.

If you do a yard sale the 1<sup>st</sup> weekend of the month, many people have just gotten paid and it's also when Social Security and Unemployment checks come out, so people are more likely to spend more money than at the end of the month.

Instructions for posting signs (get election-type signs with metal base that goes easily into ground):

Put them (at least 3 volunteers): at corners of Culbreth and 15-501 and Mt Carmel and 15-501, on the top of both off-ramps at that exit from the bypass, at the corner of the Arlen Park entrance, at the Main St entrance to SV, on the 15-501 and 54 bypass at intersections and before exit ramps. This works well if you can have someone as a driver and someone as the passenger/runner who will hop out and place the signs in the ground. If you can go before rush hour, that would be good for visibility, but it isn't essential.