

Project Data Sheet

AIDS Walk and Ride

August 20th, 2005

Primary Purpose

The primary purpose of the project is to support local AIDS organizations.

Brief description of the project:

- a) *Why is the chapter running the project?* HIV and AIDS is one of the leading killers of individuals who are of Jaycee age. One of the reasons why the chapter is running this project is to increase the awareness of HIV/AIDS in people who are of Jaycee age. The virus and the syndrome has a broad impact...it infects people of all ages and of all demographics. In addition, there are several chapters in the Triangle area. Thus the project was also designed to promote inter-chapter cooperation and unity, as all chapters were invited to participate on the team.
- b) *How will the project be run?* This project was actually two projects-in-one. The first part of the project was to raise money for the two selected organizations, the Alliance of AIDS Services-Carolina and the Duke Pediatric AIDS Unit. The money was collected primarily through personal solicitations of members in several different Jaycee chapters, family, friends, and co-workers. A small portion of the money was collected through a large corporate sponsorship campaign. The second part of the project was gathering volunteers for the walking team itself. The physical participation was important so that members could see first-hand how our financial support and physical presence provided much needed help to the beneficiaries.

Goals

Goal A: To raise \$1,000 total for the AIDS Walk.

Goal B: Involve 15 Jaycee members.

Goal C: Involve 1 new members.

Goal D: Involve 1 guests in the project.

Goal E: Involve 1 member from each of the following chapters: Greensboro, Cary, Raleigh, Durham, and Apex (all chapters within a 1 hr drive of Durham).

Goal F: Achieve three corporate donations.

Goal G: Collect a total of \$700 from corporate sponsors.

MANPOWER	Name	Daytime Phone	Evening Phone	Email
VP	Tim Miller	###-####	###-####	tsmiller@intrex.net
Chair	Kim Winson	###-####	###-####	Kim.winson@gmail.com
		###-####	###-####	

Materials (List all materials that are necessary to conduct this project)

Item	Source of Donation or amount spent
Website to register, http://aidswalkandride.kintera.org/teamjaycees	Kintera, no cost
Website to donate: http://tinyurl.com/a4anl	Kintera, no cost
Sign-up sheet	CHJC Website, no cost
Officers Yahoo!Groups	NC Jaycees, no cost to CHJC
Chapel Hill Jaycees Yahoo!groups	CHJC, no cost
Press releases: team formation and solicitation for donations	Chair
Donation forms: http://report.kintera.com/newTempFiles/Account14587/92862/92862-84875241.PDF	AIDS Walk website, no cost
20 stamps	Appropriation from Chapter, \$7.40
10 envelopes, 10 SASE	\$10, donated by chair

Contact Info (List contact info for any individuals who helped with this project) Contacts are listed in the order in which they helped with the project.

Name	Email	Role in project
Kim Winson	Kim.winson@gmail.com	Organized Team Solicited donations Sent out Press releases
Newspaper contacts	editorial@newsfororange.com , bashley@heraldsun.com , mschultz@newsobserver.com , editor@nando.com , editors@indyweek.com ,	Emails to send press releases to.

	citydesk@unc.edu, news@technicianonline.com, email@metronc.com, vschwart@nando.com, jsykes@newsobserver.com, calendar@newsfororange.com, calendar@indyweek.com	
Chapel Hill Jaycees Board	See website for email contact.	Assisted chairperson as needed. Sent out information to appropriate officer Yahoo!Groups!
Greensboro Jaycees Board	president@jaycee.org , cob@jaycee.org , presidenelect@jaycee.org , secretary@jaycee.org , legal@jaycee.org , statedirector@jaycee.org , projector@jaycee.org , programming@jaycee.org , treasurer@jaycee.org	Sent information about Jaycees Team and AIDS WALK to Greensboro membership
Valerie Huffman, 2005 Secretary, Hickory Jaycees	vahuffman@carolinavisionsolutions.com	Same as above.
Cary Jaycees Board	Click on link to access their contact info. http://www.caryjaycees.org/secondary/contact.htm	Same as above.
Raleigh Jaycees Board	Click on link to access their contact info. http://www.raleighjaycees.org/officers.php	Same as above.
Byron Brady, 2005 AIDS WALK + RIDE co-organizer	byron_brady@bellsouth.net	Source for sample corporate donation/solicitation letter
John Paul Womble, <i>AAS-C Director of Development & Sponsorship Coordinator</i>	johnpaul.womble@aas-c.org	The person to talk to if you need information about the AAS-C.
Jill McCullough, Public Relations for Performance Automall, Chapel Hill, NC	Jill.McCullough@hendrickauto.com	Donated \$50 for Performance Automall, car dealership.
Ryan Allis, Broadwick Corporation	Broadwick Corporation Attn: Marketing 2635 Meridian Parkway Suite 100 Durham, North Carolina 27713	Donated \$50

Time Line (check when these tasks have been scheduled/include date):

- Date of project established.
 - Schedule GMM speaker
 - Reserve location
 - Initial abbreviated PDS approved by the VP in charge.
 - Project put on website calendar.
Sent information via email to following Chapters: Greensboro, Durhham, Apex, Cary, and Raleigh
 - Announce at General Membership Meeting.
 - Information sent out on email lists (e-newsletter & Yahoo Group).
Sent solicitation letters to businesses for corporate donations
 - Sent out press releases
- Send updates to Officers (Prez, IDVP, CDVP, etc) Yahoo!Groups
Sent solicitation emails to businesses affiliated with Chamber of Commerce to make corporate donations

<u>Scheduled</u>	<u>Actual</u>
8/20	8/20
6/27	NA
NA	NA
6/08	6/08
6/15	6/15
6/15, 6/30, 8/1	6/15, 6/30, 8/1
6/27-8/08	6/27-9/08
6/28-8/20	6/28-8/20
8/4	8/4
6/18	6/18, 7/9, 7/31
ongoing	ongoing
7/1	7/1

- Final abbreviated PDS approved by the board.
- Wrap-up at General Membership Meeting

9/2	9/2
8/22	8/22

Evaluation of Goals

Result A: \$1260 raised, 126% of the goal

Result B: 7 members attended, 47% of the goal.

Result C: 1 new member attended, 100% of the goal.

Result D: 1 guests participated in the project, 100% of the goal.

Result E: Members from Cary and Raleigh attended, 40% of the goal.

Result F: Two corporate donations received, 66% of goal.

Result G: \$100 in corporate donations, 10% of goal.

Helpful Information for future chairs

What worked?

- 1) Asking team members to solicit donations from their friends and family.
- 2) Spreading the word far and wide through the eNewsletter, at GMMs, personal contacts, the NC JC state electronic Newsletter, and four press releases, including a wrap-up press release.
- 3) Weekly updates of the fundraising level.
- 4) Advanced planning. This event was planned nearly three months in advance.
- 5) Sending out a last-minute update and reminder email to all of the walkers. The update included a request that all of the walkers wear a Jaycees t-shirt or a hat. Success...all 7 walkers wore Jaycees paraphernalia!

What didn't work?

- 1) The corporate sponsorships didn't reach the stated goal, but that could have been due to several factors, namely the short lead time (just three weeks, and in some cases, less than a week). See suggestions for future chairpeople.
- 2) The heat was a huge factor for many people. Thankfully, seven individuals braved the heat and the humidity. The AIDSWALK is scheduled for the first weekend of May next year, so hopefully more people would be interested.
- 3) The Durham and Apex chapters were repeatedly contacted via email; never received a response.

What type of impact did this project have on your local community?

The event served had both immediate and long-term effects on the community. The initial impact was symbolic in nature, to show support for those who live with HIV infection and AIDS, and those who are affected by it. That is, that the affected never have to "walk alone." The participation of the Jaycees added to that symbolic impact by showing that our organization supports those who are affected by HIV and AIDS. The other impact was the \$1,260 donated to the AAS-C and the Duke Pediatric AIDS Unit; each organization received one-half of the total donated by the Jaycees. The event raised a total of \$90,000, with the Jaycees Team among the Top 10 fundraisers, out of more than fifty teams. This money supports the myriad of services provided by the AAS-C; they include emergency financial assistance and transportation to medical appointments. This event, in conjunction with the "Drag Bingo" events held periodically throughout the year, provides 1/3 of the 1.7 million-dollar annual operating budget for the AAS-C. The Duke Pediatric AIDS Unit will utilize the money to supports its efforts to provide top-notch health care to children infected by HIV, as well as support the research necessary to develop better pediatric HIV/AIDS medications and treatment plans.

What type of impact did this project have on the members?

The members' came away with an increased awareness of the vast impact of HIV and AIDS in our society. All age-groups are affected, from newborns, to people of Jaycee age, to those in their 60's. Every demographic is affected, both racially and economically. Just like cancer or poverty, HIV and AIDS is a problem that will resolve only through the global cooperation of a people centered on the needs of humanity.

The members recalled a variety of impressions from the event. First and foremost, the participants were deeply moved by the very personal and emotional connections that brought all 300 walkers to the event. The other major impact was how well the event was supported by the community. People from every walk of life participated. It was also uplifting to see the well-wishers cheering from the sidewalks as we went past them—20 years ago, that would not have happened.

The membership also developed a new appreciation for the power of teamwork. The success of the project was based on the coordination, cooperation, and shared enthusiasm of many Jaycees from four chapters. This project is "proof" that our greatest accomplishments can be achieved through pooling our ideas and resources into one shared purpose.

How did this event impact the chapter?

- All of the participants wore a Jaycees T-shirt, so it gave the North Carolina Jaycees, the Chapel Hill Jaycees, the Cary Jaycees, and the Raleigh Jaycees exposure within the community.
- It increased the sense of inter-chapter cooperation between the chapters named above, creating a collegial “we’re in this together” feeling. It also provided an opportunity for members of each chapter to make new friends in other chapters.
- A new member was activated into the chapter.
- A guest was introduced the community development area of the Jaycees, and how we make an impact in our community through teamwork.
- The Chapter planned and implemented a new community development project with remarkable success.
- Through the solicitation of corporate sponsorships, upwards of sixty businesses became familiar with the Chapel Hill Jaycees and its mission.
- Through press releases, local print media became familiar with the Chapel Hill Jaycees and its mission.
- Through press releases, the Durham, Raleigh, and Chapel Hill communities became familiar with the Chapel Hill Jaycees and its mission.
- Chapter now views “walks” as a fun opportunity within the community development area.
- The Chapter’s awareness increased, in regards to the impact of HIV and AIDS.

Suggestions for the next chairperson:

- 1) Corporate sponsorship:
 - a. Panera Bread accepts written requests for corporate sponsorship of community events. The requests must be received at least six weeks in advance of the event. The contact information is below.
 Josie Franzetta, Marketing Manager
 5850 Fayetteville Road, Ste 205
 Durham, NC 27713
 Phone: 919-361-7047
 Fax: 361-7038
 Email: jfranzetta@paneranc.com
 - b. Earth Fare also accepts requests for corporate sponsorship of community events. The contact person is Erin Peters, public relations.
 - c. Written requests for corporate sponsorships went out just three weeks in advance of the AIDSWALK, so the return response was rather low. I suggest that sponsorships and a list of possible sponsorships go out as soon as the event is settled, i.e. when the chairperson/chapter decides to participate in the event. Hopefully that will increase the response rate.
- 2) Carpool: The carpool went fine but I would suggest including a lot of time for people to find their way to unfamiliar places, as that situation occurred and a portion of the party missed the very beginning of the walk. I would also suggest that people RSVP to the carpool organizer, not everyone contacted the organizer and they almost got left behind.

Documents that might be helpful for future chairpeople:

F/u emails for Team members who registered:

Hi all,

Thank you very much for your support! If you are receiving this email, then you have signed up join the Jaycees Team and/or give a donation. Due to the quirks of the site, you have to go to the AIDS walk webpage and join the team there. Donations can also be made at the site.

Click on the link to join the Jaycees team or donate money: http://www.chapelhilljaycees.org/cgi-bin/calendar.pl?month=8&view=Event&event_id=267

I appreciate your support for this great cause :)

Initial Press release:

Jaycees Teaming Up To Stop AIDS

Chapel Hill, NC (June 9, 2005) – The **Chapel Hill Jaycees** are forming a team to participate in the **AIDS Walk and Ride** in **Raleigh**. The event is **August 20th**, starting at **4pm**. The Jaycees Team will be participating in the one-mile walk through downtown Raleigh. The team is forming now and will continue to accept new team members through August 19th. Any current or former Jaycee, their family and friends, and any young professional of Jaycee age (21-40) is welcome to join the team. For more information, please email

Kim Winson at secretary@chapelhilljaycees.org. **Individuals can also join the Jaycees Team online at <http://aidswalkandride.kintera.org/teamjaycees>.**

Individuals can also support the team through charitable donations. The Jaycees Team has set their fundraising goal at \$1000, half of which will go to the pediatric AIDS unit at the Duke University Medical Center. Donations can be made directly online at <http://tinyurl.com/a4anl>.

“AIDS is one of the top killers of individuals who are of Jaycee age. AIDS services encompass more than medical treatment. They include support services like a food pantry and emergency financial assistance. This walk is a great way to show our support for AIDS services here in North Carolina,” said Kim Winson, the team captain. Ms. Winson is also a pediatric nurse.

The Jaycees is short for “Junior Chamber of Commerce.” They are a group of young professionals dedicated to making a difference in their community. The Chapel Hill chapter is vested in its community, having won a community service award for their Platelet Donation project at UNC Hospitals. Their priority projects include the North Carolina Jaycees Burn Center, the Duke Cancer Center, and the Lake Waccamaw Boy’s Cottage.

The mission of the Chapel Hill Jaycees is to promote personal growth and leadership development for individuals of ages 21-40 through service to the community and social interaction so we can achieve personal success and have a positive impact on our community. For more information, please visit our website at www.chapelhilljaycees.org.

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Press release #3

Donate to the Jaycees AIDSWALK Team

Chapel Hill, NC (July 31, 2005) – If you knew that ten young motivated women and men were joining 2005 AIDSWALK + RIDE, in downtown Raleigh, on one of the hottest days of this summer, in order to help people living with HIV/AIDS, would you support us?

On **August 20, 2005**, ten **Jaycees** from three North Carolina chapters will join 3,000 other walkers, in addition to 300 bicyclers in the inaugural **AIDSWALK + RIDE**. Those Jaycees chapters are Chapel Hill, Cary, and Raleigh. The Jaycees AIDSWALK Team is looking to raise **\$1,000**. The funds that the Jaycees Team collects will benefit two AIDS-related organizations. They are the **Alliance of AIDS Services-Carolina** and the **Duke Pediatric AIDS unit**. We need your help. Would you please make a pledge to help us reach our \$1,000 goal? Please keep in mind the how hot and humid it will be that day, as well as the dedication and the motivation of the Jaycees team. Please remember that the last line of the Jaycees Creed is “Service to humanity is the best work of life.” Donate online at <http://tinyurl.com/a4anl>. Please feel free to contact Kim Winson, Team Captain, if you have any questions regarding the Jaycees Team; contact Ms. Winson at secretary@chapelhilljaycees.org.

For all those who contribute, Ms. Winson will include your name and your business or chapter affiliation in three of the Jaycees publications: 1) The Chapel Hill Jaycees electronic newsletter and 2) the North Carolina Jaycees state electronic newsletter, and 3) *The Leader*, the quarterly North Carolina Jaycees paper newsletter.

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Final Press Release, the Wrap-up:

Jaycees Step Up to Stop AIDS

Chapel Hill, NC (August 23, 2005) – The Chapel Hill Jaycees recently participated in the 2005 AIDSWALK + RIDE, on August 20, 2005. The event was in downtown Raleigh wherein eight Jaycees from three chapters, Chapel Hill, Cary, and Raleigh, completed a 3-mile walk to support those who are affected by HIV and AIDS.

Several team members were deeply moved by the experience. Mr. Timothy Miller, the Community Development Vice President from the Chapel Hill Jaycees stated, “I was touched by a man who was carrying a picture of a loved one who had most likely died of an AIDS-related condition. It brought back cherished memories of my friend who also died of an AIDS-related condition

several years ago. It hammered home the fact that this not just another faceless cause supporting people that I will never meet, but something that I have experienced. It was real and personal.”

The Jaycees supported the event through donations as well. The team exceeded their original \$1,000 fundraising goal by collecting \$1,260 from family, friends, and local businesses. The beneficiaries were the Alliances of AIDS Services-Carolina (AAS-C) and the Duke Pediatric AIDS Unit. The Jaycees are proud of this accomplishment, especially since they were among the Top 10 fundraising teams, out of more than 50 teams.

Community service is a large part of the Jaycees’ mission. The Chapel Hill chapter has donated over \$1,000 in cash and in-kind donations to a variety of worthy causes since the beginning of the year. Indeed, the morning of the AIDS WALK + RIDE, the Chapel Hill Jaycees presented a check for \$132 to the Duke Cancer center to support their outpatient treatment facility. Other priority charities include the North Carolina Jaycee Burn Center and the Chapel Hill Ronald McDonald House.

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Email sent to the Chamber members, sent July 2, 2005
Greetings,

As a fellow Chamber member, I wanted to let you know about a community service event that the Jaycees will be supporting. You, your colleagues, and other employees are invited to join our team. Team members (including companies) will be recognized in our August 21st newsletter.

The Chapel Hill Jaycees are gathering a team to participate in the **AIDS Walk and Ride** in Raleigh . The event is August 20th, starting at 6pm . The Jaycees Team will be participating in the one-mile walk through downtown Raleigh . The team is forming now and will continue to accept new team members through August 19th. Any current or former Jaycee, their family and friends, and any young professional of Jaycee age (21-40) is welcome to join the team . For more information, please email Kim Winson at secretary@chapelhilljaycees.org. Individuals can also join the Jaycees Team online at <http://aidswalkandride.kintera.org/teamjaycees>

Individuals can also support the team through charitable donations. The Jaycees Team has set their fundraising goal at **\$1000** , half of which will go to the pediatric AIDS unit at the Duke University Medical Center. Donations can be made directly online at <http://tinyurl.com/a4anl>.

AIDS is one of the top killers of individuals who are of Jaycee age. AIDS services encompass more than medical treatment. They include support services like a food pantry and emergency financial assistance. This walk is a great way to show support for AIDS services here in North Carolina.

Email #2 to Chamber Members (July 31, 2005)

If I told you that ten young motivated women and men were joining 2005 AIDS WALK + RIDE, in downtown Raleigh, on one of the hottest days of this summer, in order to help people living with HIV/AIDS, would you support us?

On **August 20, 2005** , ten **Jaycees** from three North Carolina chapters will join 3,000 other walkers, in addition to 300 bicyclers in the inaugural **AIDS WALK + RIDE**. Those Jaycees chapters are Chapel Hill, Cary , and Raleigh. The Jaycees AIDS WALK Team is looking to raise **\$1,000** . The funds that the Jaycees Team collects will benefit two AIDS-related organizations. They are the **Alliance of AIDS Services-Carolina** and the **Duke Pediatric AIDS unit**. We need your help. Would you please make a pledge to help us reach our \$1,000 goal? Please keep in mind the how hot and humid it will be that day, as well as the dedication and the motivation of the Jaycees team. Please remember that the last line of the Jaycees Creed is "Service to humanity is the best work of life." Donate online at <http://tinyurl.com/a4anl>. Please feel free to contact Kim Winson, Team Captain, if you have any questions regarding the Jaycees Team; contact Ms. Winson at secretary@chapelhilljaycees.org.

For all those who contribute, Ms. Winson will include your name and your business or chapter affiliation in three of the Jaycees publications: 1) The Chapel Hill Jaycees electronic newsletter and 2) the North Carolina Jaycees state electronic newsletter, and 3) *The Leader*, the quarterly North Carolina Jaycees paper newsletter.

The mission of the Chapel Hill Jaycees is to promote personal growth and leadership development for individuals of ages 21-40 through service to the community and social interaction so we can achieve personal success and have a positive impact on our community.

For more information, please visit our website at www.chapelhilljaycees.org.

Sent to ~66 chamber members, emails retrieved from Chapel Hill Chamber of Commerce website; businesses were chosen at random.

lcoleman@b-ccpas.com,
cpa@blackmansloop.com,
csbsllc@bellsouth.net,
ccarver@charlescarvercpa.com,
john@chungcpa.com,
sgreenberg@ghcpas.com,
jdb@jdb401k.com,
mary@lintoncpa.com,
mikep@pearlcpa.com,
mike@rcneighbours.com,
bthomas@tgcpa.net,
info@wiliambhunchcpa.com,
info@bhspa.com,
david@davidwbland.com,
attorney@visas-us.com,
rsaunders@brooksperce.com,
gc@connorlaw.com,
info@dewitt-law.com,
info@iptl.com,
jeffreyalenhoward@yahoo.com,
rob@maitlandlaw.com,
CRichardson@sandsanderson.com,
ghgiddens@trustcounselpa.com,
jbowers@wcsr.com,
keheman@wyrick.com,
kfhenderson@earthlink.net,
jlindo@tarheel.com,

mmoore@crownauto.com,
dbyrd@johnsonlexus.com,
info@michaeljordannissan.com,
millenniumoffice@aol.com,
4performance@hendrickauto.com,
saturnofch@earthlink.net,
j-cotner@nc.rr.com,
keith@keithdixonbuilding.com,
blesler@water.org,
rick@synergybuilding.com,
will@willjohnsonbuilding.com,
waynethorpe@thorpesinc.com,
jmonsein@mindspring.com,
nevillechiropractic@yahoo.com,
customerservice@southernseason.com,
kilwisch@bellsouth.net,
Ineedmychocolate@aol.com,
tricleaning@nc.rr.com,
dave@gephartmarketing.com,
missy@julianstyle.com,
theoneillso@mindspring.com,
dinaporter@aol.com,
hillary@moderntimesclothing.net,
refinementsinc@mindspring.com,
info@uniquities.com,
scott@caffediade.com,
strothberg@nc.rr.com,

scott@openeyecafe.com,
saragress@aol.com,
rahman_farzana@yahoo.com,
carolinacleaners@mindspring.com,
alalou@hangersdrycleaners.net,
bruce@ballentineassociates.com,
georley@corleyredfootsack.com,
esholly@nc.rr.com,
shugrue@bonddog.com,
marc@cramgroup.com,
cmanzon@franklin-street.com,
mary@lintoncpa.com,
todd@toddwashburn.com,
gene.fones@bxgcorp.com,
kristine.ashwood@earthfare.com,
ruffin@weaverstreetmarket.coop,
info@spahealthclub.com,
donia@mycyco.com,
slenderladync@peoplepc.com,
studiocitrus@earthlink.net,
khedley@studio2fitness.com,
kharris@trianglesportsplex.com,
lcole@unch.unc.edu,
jan@businessclassinc.com,
bgrinnell@grinnellleadership.com,
wlaforce@leadershiptriangle.com

Letter for Corporate Donations:

If I told you that at least ten young motivated women and men were joining the 2005 AIDSWALK + RIDE, in downtown Raleigh, on one of the hottest days of this summer to help people living with HIV/AIDS, would you support us?

This August, Jaycees from three North Carolina chapters will be participating in a very special and powerful event, the Raleigh-Durham-Chapel Hill area AIDSWALK + RIDE. Jaycees from Chapel Hill, Cary, and Raleigh are pounding the pavement to help stop AIDS. This event is being held to raise thousands of much needed dollars to aid those suffering from the effects of HIV and AIDS in the triangle area.

On **August 20, 2005**, ten North Carolina Jaycees will join 3,000 other walkers, in addition to 300 bicyclers in the inaugural AIDSWALK + RIDE. The Jaycees AIDSWALK Team is looking to raise \$1,000, _ of which will support the Duke Pediatric AIDS Unit. We need your help. Would you consider making a pledge to help us reach our \$1,000 goal (on the enclosed pledge form)? Look the form over and designate the amount that is right for you. Please keep in mind the how hot and humid it will be that day,

dedication and the motivation of the Jaycees team. After all, the last line of the Jaycees Creed is "Service to humanity is the best work of life."

Thank you in advance for your time and generosity. It means a great deal to the Jaycees AIDS WALK Team, to me, and to those that we are helping.

The Beneficiaries:

The funds that the Jaycees Team collects will benefit two AIDS-related organizations. One-half of the donations will benefit the **Alliance of AIDS Services-Carolina**, based in downtown Raleigh. The AAS-C provides support services and programs to North Carolinians living with HIV and AIDS, their loved ones, caregivers, and the community at large. For more information, visit www.aas-c.org.

The other half of the funds will benefit the services and research provided by the **Duke Pediatric AIDS unit**. AIDS affects all ages of human beings, from newborns to teen-agers, to young women and men just entering college.

Pledge Forms Enclosed

The Jaycees AIDS WALK Team has pledged to raise \$1,000 for the 2005 AIDS WALK + RIDE. In coordinating the Jaycees AIDS WALK Team, we are literally stepping up our support for AIDS services here in North Carolina.

I have enclosed a pledged form and a self-addressed, stamped envelope for you to return your pledge to me should you decide to contribute. Please have your pledges in to me no later than August 15, 2005.

For all those who contribute, I will include your name and your business affiliation in three of the Jaycees publications: 1) The Chapel Hill Jaycees electronic newsletter and 2) The North Carolina Jaycees state electronic newsletter, and 3) *The Leader*, the quarterly North Carolina Jaycees paper newsletter.

Thank you for your support. Please feel free to contact me if you have any questions regarding the Jaycees Team.

20 Businesses contacted for corporate sponsorships. Businesses were chosen based on the LOOSE methodology: locally owned and they might be inclined to donate to a good cause. The ones in **BOLD** donated money.

Earth Fare
Attn: Erin Peters
Eastgate Shopping Center
1800 East Franklin St. Unit 29
Chapel Hill, NC 27514

Carolina meadows
Attn: Marketing
100 Carolina Mdws
Chapel Hill, NC 27517-8510

Broadwick Corporation
Attn: Marketing
2635 Meridian Parkway Suite 100
Durham, North Carolina 27713

Regulator Bookshop
Attn: Marketing
720 Ninth Street
Durham, NC 27705

Akai Hana
Attn: Marketing
206 W Main St
Carrboro, NC 27514

Lickity Split Ice Cream & Hot Dogs
Attn: Marketing
503 Meadowmont Village Circle
Chapel Hill, NC 27517

Chai's Noodle Bar and Bistro
Attn: Marketing
2816 Erwin Rd Suite 207
Durham, NC 27705

Bailey's Pub & Grille
Attn: Marketing
1722 N. Fordham Blvd.
Chapel Hill, NC 27514

Sheer Bliss Day Spa
Attn: Marketing
1841 Martin Luther King Parkway
Durham, NC 27707

Adam & Eve
Attn: Marketing
4125 Chapel Hill Blvd Ste 10
Durham, NC 27707

Caff  Driade
Attn: Marketing
1215-A E Franklin St
Chapel Hill, NC 27514

Maple View Farm
Attn: Marketing
3109 Dairyland Road
Hillsborough, NC 27278

Spotted Dog Restaurant & Bar
Attn: Marketing
111 E Main St
Carrboro, NC 27510-2307

A Southern Season
Attn: Marketing
PO Box 2678
Chapel Hill, NC 27514

Spice Street
Attn: Marketing
201 S Estes Dr
Chapel Hill, NC 27514

Restaurant Starlu

Attn: Marketing
3211 Shannon Rd
Durham, NC 27707

Foster's Market
Attn: Marketing
2694 Durham-Chapel Hill Blvd
Durham, NC 27707

Curves For Women
Attn: Marketing
1129 Weaver Dairy Rd
Chapel Hill, NC 27514

Profile Associates
Attn: Marketing

111 Cloister Ct Ste 212
Chapel Hill, NC 27514-2296

Carolina Acupuncture & Natural
Attn: Marketing
1829 E Franklin St Ste 200B
Chapel Hill, NC 27514-5865

And finally... a list of the donors' names were included in the following publications:

- 1) The Chapel Hill weekly eNewsletter, August 21st edition
- 2) The NC Jaycees monthly eNewsletter, September edition
- 3) The Leader, the NC Jaycees quarterly paper newsletter , Fall edition